



Arabian Travel Market ends on positive note

Arabian Travel Market 2017 concluded on a high note on Thursday with more announcement and partnerships. The exhibitors hailed the event as a huge success and a boost for GCC tourism industry.

Al Zorah

Al Zorah, a premium, waterfront, lifestyle and leisure destination by Solidere International and the Government of Ajman, announced the official opening of Marina 1 - the development's first fully fitted out marina - at the ongoing Arabian Travel Market. Marina 1, part of the four built marinas, is constructed along the creek and offers sweeping views of the thick, natural mangroves of Al Zorah.

To bring Marina 1 to life, Al Zorah has appointed Art Marine as the marina operator and Boat Pilot as Al Zorah's water sports operator. Art Marine by Abraaj Group is the Middle East's largest and most recognized 360-degree regional leisure yachting enterprise. The company will offer world-class berthing facilities for boats and yachts between 8-40 meters in length and sea rescue services on a 24-hour basis. Other services by Art Marine include boat purchase, valet, insurance and brokerage, cleaning and maintenance of all boats as well as reserved parking spaces near Marina 1. A re-fuelling station for boats is also located near Marina 1 within Creek.

On the other hand, Boat Pilot, is a best-in-class certified water sports operator, specialized in area of risk and safety management. With several water sports activities, available at Marina 1, Boat Pilot will ensure a safe and secure environment for all sports enthusiasts.

Imad Dana, CEO of Al Zorah Development Company, said: "Al Zorah is coming alive with several lifestyle and leisure components and this is yet another milestone in the development of Al Zorah as a premium, international destination. We recently celebrated the opening of The Oberoi Beach Resort, Al Zorah following the opening of our Nicklaus Design 18-hole championship Golf Club in December 2015, and now Marina 1 opens doors to water sports enthusiasts to reinforce the developments 'conscious living' concept."